

# 2024 American Farriers Team Sponsorship Opportunities

Sponsorship of the American Farriers Team includes recognition at all practices, contests, Team Trials, and the International Team Horseshoeing Competition at Stoneleigh. In kind donation of materials for practices or Team Trials will be considered at their market value for inclusion at one of the following levels.

The American Farriers Team remains grateful for the support and recognition from our industry partners. We are proud to represent the United States.

### **Diamond Level**

Requirements:

Cash and/or products totaling \$5,000 or more

#### Benefits:

We will create a custom proposal with Team participation to align with your company's interests and marketing goals.

\*All other benefits included in the Platinum level.

## **Platinum Level**

Requirements:

Cash and/or products totaling \$2,500 to \$4999

#### Benefits:

\*Company logo on AFT polo shirt AFA website listing Social media recognition on Team and AFA pages AFT commemorative plaque with specimen shoes

## **Gold Level**

## Requirements:

Cash and/or products totaling \$1,000 to \$2,499

#### Benefits:

Company name on back of AFT polo shirts AFA website listing Social media recognition on Team and AFA pages AFT commemorative plaque with specimen shoe

## **Silver Level**

Requirements:

Cash and/or products totaling \$500 to \$999

Benefits:

AFA website listing Social media recognition on Team and AFA pages

To be included on AFT gear, sponsorship must be received no later than January 31, 2024.

